

Masks2All

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Masks2All to Enter Richmond, CA

Bay Area nonprofit donating face masks to unhoused individuals to continue work in Richmond after hitting Berkeley and Oakland milestones.

RICHMOND, CA, JULY 20, 2020 – Masks2All, a nonprofit distributing reusable, washable masks to the unhoused community in the Bay Area, will be continuing its work in Richmond, CA.

Founded in April 2020 by six recent college graduates in the face of the Covid-19 crisis, Masks2All's mission is to ensure that all members of the Bay Area community are protected from Covid-19 by distributing facemasks to people suffering from homelessness.

So far, Masks2All has distributed 7,700 cloth masks in the Bay Area – over 2,300 in Berkeley and 5,300 in Oakland. Masks2All has already partnered with 18 local Bay Area nonprofits, grassroots organizations, and government programs to efficiently distribute masks where they are most needed.

Masks2All's key initiative is to provide a sustainable and holistic mask solution for unhoused individuals in the Bay Area in the face of the COVID-19 crisis. Each unhoused individual receives a pair of masks (to cycle between as one is being washed) and an [informational handouts](#) with general health guidelines and each respective city's sanitation locations.

Masks2All operates under a three-step process –

1. **Fundraising** – Thus far, Masks2All has raised most of its funding via [GoFundMe](#). As a project fiscally sponsored by the [Berkeley Student Food Collective](#), a registered nonprofit in Berkeley, Masks2All qualifies for tax deductible donations.
2. **Sourcing** – Masks2All sources its face masks from [ForDays](#), a sustainable clothing producer in LA, in order to support California jobs. Masks2All also [accepts face mask donations](#).
3. **Distribution** – Masks2All partners with local organizations serving unhoused individuals in order to most accurately understand and meet community needs when distributing facemasks.

In order to best serve the unhoused community in Richmond, Masks2All has developed partnerships with local nonprofits, including the [Greater Richmond Interfaith Program](#). After Richmond, Masks2All plans to continue expanding to other Bay Area cities to continue meeting the need for face masks.

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For more information, please visit [masks2all.org](#), or email masks2all@gmail.com. Follow Masks2All's progress on [Facebook](#) or [Instagram](#). To donate money or masks, visit [masks2all.org/donate.html](#).